# Patient Care by People Who Care

# Sustainable Development Strategy

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This policy supports meeting CQC standards for well-led services

16<sup>th</sup> November 2016

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## 1. STATEMENT OF INTENT

BrisDoc understands its duty to behave responsibly and ethically in all aspects of its business. BrisDoc is committed to giving due consideration to the impact of their individual and collective actions on the core principles of sustainable development - society, the economy and the environment. This intent helps fulfils BrisDoc's value for resource care.



#### Patient Care

Patient focused - understanding our patients needs and ensuring we prioritise the "patients view" in all our everyday activities and actions.

#### Workforce Care

Teamwork and individual responsibility - every person counts, supporting each other, sharing information, valuing and encouraging.

#### **Quality** Care

Commitment to do what we say and improve what we do. A commitment to excellence and quality when serving patients and colleagues.

#### Resource Care

Optimising the use of all resources across the local health economy. Taking care of our working environment and

### 2. INTRODUCTION

This strategy considers the principles of sustainable development and what this means for BrisDoc and the people who work across our services.

# 3. WHAT DO WE MEAN BY SUSTAINABLE DEVELOPMENT?

The principles underpinning sustainable development are not new, yet the term has grown in significance in recent years. In 1987 the World Commission on Environment and Development (the Brundtland Commission) described in its report the term 'sustainable development', defining it as

'development which meets the needs of the present without compromising the ability of future generations to meet their own needs'

Essentially sustainability is about living within one's means – socially, financially and environmentally. In the last 20 years, it has become clear that the negative effect of consumption patterns on the environment and the climate suggests the population is living beyond its means and potentially compromising the quality of life for future generations.

Sustainable development requires individuals and organisations to be mindful of the need to safeguard the future in all of their choices, decisions, and actions. BrisDoc will plan to maximise opportunities to contribute to the local economy and community, reduce waste and minimise the negative impact on the environment now and for future generations – in essence be 'local, lean, and green'.

# 4. SUSTAINABLE DEVELOPMENT IN BRISDOC

Sustainable development in BrisDoc comprise of the following aspects.

#### 4.1 ADOPTION OF THE GOOD CORPORATE CITIZEN MODEL

The Good Corporate Citizen model was developed by the Sustainable Development Commission in 2006 with funding from the Department of Health. The model was revised in 2009 with input from the NHS Sustainable Development Unit. The input from the Sustainable Development Unit ensures synergy with the commitments made in 'Saving Carbon, Improving Health'.

The Good Corporate Citizen model enables NHS Trusts to identify their contribution to sustainable development. The resource model provides Trusts with ways in which to integrate social, economic and environmental considerations into the core activities of NHS Trusts. The Good Corporate Citizen Model also provides NHS Trusts with a framework to monitor sustainable development performance under six key areas, namely:

- Travel
- Procurement
- Buildings
- Facilities Management
- Organisational Development and Workforce
- Community Engagement

#### 4.1.1 TRAVEL

#### Context

Millions of people travel every day to work at or make use of NHS services. Furthermore, a large number of BrisDoc's staff travel throughout their working day on BrisDoc duties.

#### Strategic Aim

To encourage and enable active travel in all aspects of BrisDoc's business for staff, patients, partners and the public as well as reduce both unnecessary and single occupancy road vehicle use for BrisDoc business as far as practically possible.

#### Objectives

- Promote the benefits of car sharing for meetings with guidance for staff and targeted campaigns
- Enable flexible working patterns to enable staff to make effective, traffic free journeys that reduce carbon emissions
- Promote cycle to work and cycle facilities
- Increase and promote hot desk facilities to reduce unnecessary travel, encourage active travel and support well-being
- As cars come to their end of life pursue the adoption of less polluting vehicles
- Promote use of public transport for longer journeys
- Supporting and extending home working polices where appropriate
- Promote use of telephone conferencing to reduce travel of staff and partners.

#### 4.1.2 PROCUREMENT

#### Context

BrisDoc spends more than £150k every year on goods and services and has a duty to use this spending power responsibly.

#### Strategic Aim

To ensure BrisDoc is aware of the social, economic, environmental and ethical impact of its procurement process, making sustainable choices as far as practically possible.

#### Objectives

- Procure goods and services ethically, balancing value for money in the present, with the disproportionate social, economic, environmental costs for future generations.
- Look to procure from local suppliers and service providers,
- Local sourcing, especially of local fresh produce
- Reducing packaging
- Encouraging fair trade/ ethical approaches to purchasing e.g. Green printer supplies
- Purchase Fair Trade tea, coffee and sugar supplies for bases and where possible choose external catering suppliers that utilise Fair Trade products
- Review stock ordering and management systems and implement lean processes to eliminate unnecessary transportation, packaging and waste
- When reviewing supplier contracts take opportunities to choose providers with sustainable development strategies along with value for money considerations.

#### 4.1.3 BUILDINGS

#### Context

BrisDoc primarily utilises facilities provided by the NHS. Where possible BrisDoc will utilise sustainable materials, review/improve energy efficiency; reduce carbon emissions, waste and cost; contribute to the local community; and encourage general well-being for patients, staff and the public.

#### **Strategic Aim**

To ensure that as far as is practically possible; all BrisDoc buildings, including those of commissioned services, implement measures in existing buildings and those at the design stage to meet the principles of sustainability and continually seek to reduce their carbon footprint.

#### Objectives

- When commissioning and developing new health premises, consideration is given to sustainable options e.g. Building Research Establishment Environmental Assessment Method (BREEAM)
- Take opportunity where possible to install facilities that encourage sustainable principles such as cycle rack and travel facilities supporting active travel and reducing carbon emissions
- When selecting interior fixtures and fitting for new premises or to rejuvenate existing premises give consideration to sustainable equipment and suppliers
- Ensure buildings encourage well-being, displaying art work commissioned from the local community e.g. schools and occupational therapy services in local provider organisations.

#### 4.2 FACILITIES MANAGEMENT

#### Context

The NHS is responsible for 25% of all public sector emissions in England and has a carbon footprint of 18 million tonnes of carbon dioxide (CO2); 22% of which relates to energy consumption. This is due to the current ways in which the NHS heats, cools, lights and powers its buildings and equipment, in addition to sending waste to landfill.

#### Strategic Aim

To ensure that as far as is practically possible; BrisDoc commissioned services will implement measures to meet the principles of sustainability and continually seek to reduce their carbon footprint through reduction in use of resources such as energy and water, and improve methods for managing waste.

#### Objectives

- Establish a baseline of current energy usage, with targets to reduce consumption monitored through a performance framework
- Identify opportunities to improve energy efficiency in current NHS owned and occupied buildings and give due consideration to the whole life cost of implementing changes e.g. movement sensor lighting, centralised power shut down.
- With the IM&T, review the number of standalone printers in BrisDoc premises investing in centralised facilities with a need-assessment framework to identify the value of standalone printers reducing energy, cartridges and paper
- Improve waste management through increased recycling and reduction in waste sent to land fill
- Reduce the number of bottled water coolers, installing mains supplies where possible
- Explore opportunities to reduce water consumption in existing premises and new developments e.g. recycled water (rain water and grey water systems) and water saver devices.

#### 4.3 ORGANISATIONAL DEVELOPMENT AND WORKFORCE

#### Context

BrisDoc is a significant healthcare employer.

#### **Strategic Aim**

To ensure BrisDoc staff have the knowledge and skills to deliver the sustainable development strategy through their responsibilities and actions at work, as well as through their participation in the wider local and global community.

#### Objectives

- Demonstrably value the BrisDoc workforce and its diversity becoming the employer of choice through flexible working options and good access to learning and development opportunities.
- Take opportunities to participate in the Sustainable Development Programmes Encourage and support staff networks focussing on sustainable issues and ensure all staff are informed about opportunities to make sustainable choices at work and beyond, feeding back sustainability performance information as well as areas of success and challenge for the organisations
- Actively promote BrisDoc's commitment to sustainable development through media opportunities, organisational websites and recruitment processes
- Recognise and reward and staff contributions to the organisations and to sustainable development.

#### 4.4 COMMUNITY ENGAGEMENT

#### Context

As a key player in the local health economy BrisDoc has a prominent and active role within the community and in community partnerships.

#### Strategic Aim

Through world class commissioning and other partnership activities, make a significant contribution to community partnerships and engage with patients and the public to ensure services tackle health inequalities and meet the needs of those who use them.

#### Objectives

- Tackle health inequalities
- Actively contribute through partnership working to the community strategy and other initiatives that promote social cohesion, stimulate local economy and respect the environment
- Implement the Communication & Engagement Strategy
- Gather and use feedback from patients and the local community to improve services
- Provide information about NHS services using innovative media and new technology
- Where possible, share resources such as green spaces and facilities with the public and community groups
- Support local voluntary groups and organisations.

## 5. ACCOUNTABILITIES

#### BOARD

The Board is responsible for approving this Development Strategy and endorsing the principles within.

#### MANAGING DIRECTOR

The Managing Director is responsible for ensuring that the sustainable development agenda and underpinning work streams are progressed as part of the Corporate Development Portfolio.

#### SERVICE MANAGERS & HEADS OF SERVICE

Service Managers and Heads of Service are required to act in accordance with the strategy, making a significant contribution to the delivery of operational plans and ensure sustainability principles are given due regards in all aspect of their portfolio.

#### ALL STAFF

All staff working for BrisDoc are required to contribute to the delivery of operational plans and ensure sustainability principles are given due regard in all aspects of their work.

## 6. REVIEW

The Strategy will be reviewed every three years as a minimum, with ongoing monitoring and Board reporting of progress against operational delivery plans in line with agreed business plan performance reporting arrangements.

# 7. RELATED POLICIES AND PROCEDURES

- Environmental Management Policy
- Environmental Purchasing Policy
- Energy Management Policy

# 8. CHANGE REGISTER

Date	Change owner	Change Details
16.11.16	CL Nicholls	Inclusion of values slides, related policies and procedures,
		change register. Update titles.